  
**GOVERNMENT OF JAMMU AND KASHMIR**  
**DIRECTORATE OF AGRICULTURE JAMMU**

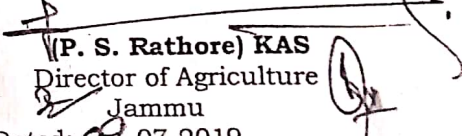
Order No. 213- DAJ of 2019  
Dated: 09-07-2019

In-view of the decisions taken during the Zonal Research and Extension Advisory Council (ZREAC) Meeting held on 03-07-2019 at SKUAST-J, a '**Basmati Promotion Task Force**' of following mentioned Officers is hereby constituted in respect of Jammu Division which shall work for promotion of **Basmati**.

| S.No   | Name of the Officer  | Designation                                   |
|--------|--|---|
| 01.    | Sh. B. K. Zutshi   | Joint Director Agriculture (Inputs), Jammu    |
| 02.    | Sh. K. K. Sharma   | Agriculture Economist.                        |
| 03.    | Sh. Farooq Ahmad Bhat  | Chief Agriculture Officer, Jammu.             |
| 04.    | Sh. Arun Kr. Gupta   | Chief Agriculture Officer, Kathua.            |
| 05.    | Sh. V.K. Upadhya   | District Agriculture Officer, (Ext), Samba    |
| 06-07. | Two Basmati Experts from SKUAST-J.   | To be nominated by Vice-Chancellor, SKUAST-J. |
| 8.     | Any other Officer of the Directorate of Agriculture or any Expert/Progressive Farmer in the field to be co-opted by the Task Force |   |

**Terms of reference:-**

- 01) The above Task Force shall look into all aspects of Quality Basmati Production in Jammu Region.
- 02) The Task Force shall also arrange Technical Sessions for Field Officers/Functionaries and the Farmers for their Capacity Building to ensure quality production of **Basmati** and introduction of New Technological Inputs for getting better results. The resource persons from various National Level Agencies like APEDA & BEDF shall be invited in such Technical/Capacity Building sessions which shall be periodically conducted.
- 03) The Task Force shall also organize promotional events involving State & National level traders/stakeholders involved in **Basmati** trade for ensuring better price of **Basmati** to the producers of Jammu Region.
- 04) The team shall necessarily meet once in two months or any time before that when deemed necessary. The meetings of the Task Force shall be convened by Joint Director, Agriculture (Inputs), Jammu at his personal instance or at the instance of any of the members of the Task Force.
- 05) The Dy. Director (Trainings), Jammu and Chief Agriculture Officers concerned shall facilitate logistic support under relevant schemes for organizing Technical/Capacity Building Sessions and Events organized by the **Basmati Promotion Task Force**.

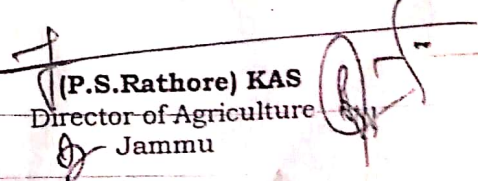
  
(P. S. Rathore) KAS  
Director of Agriculture  
Jammu

Dated: 09-07-2019

No:-Agri/DAJ/Estt-1/2019/ 2475-85

Copy to the:-

1. Secretary to Govt., Agriculture Production Department, J&K Civil Secretariat, Srinagar for favour of information.
2. Vice-Chancellor, SKUAST-J for information with the request to nominate two Basmati Experts in the Task Force.
3. Joint Director, Agriculture (Inputs), Jammu for information & necessary action.
4. Agriculture Economist, Jammu for information & necessary action.
- 5-7. Chief Agriculture Officer, Jammu/Samba/Kathua for information & necessary action.
8. District Agriculture Officer, (Ext), Samba for information and n/action.
9. PS to Advisor (KS), for information of the Advisor to Hon'ble Governor I/C Agriculture Production Department.
- ✓ 10. I/C Website for uploading the order.
11. Order file.

  
(P.S.Rathore) KAS  
Director of Agriculture  
Jammu